



Dedicated to Yorkshire for ninety years

FUNDING ANNOUNCEMENT

2015 Funding Round

Focussing on cancer problems in Yorkshire

ABOUT US AND OUR WORK

Yorkshire Cancer Research was founded in 1925 and is the largest independent regional cancer charity in England.

Based in Harrogate and funded entirely by our donors, we have supported vital projects right across Yorkshire for over 90 years, mainly in our prestigious regional universities and teaching hospitals.

Our commitment is to work towards significantly reducing the devastating impact that cancer has on the lives of people living in and around Yorkshire.

Specifically, our main priorities are to help people in Yorkshire **avoid**, **survive** and **cope** with cancer.

THE YORKSHIRE CANCER LANDSCAPE

There is a clear North-South divide when it comes to cancer in England and Yorkshire has higher incidence rates for many of the most common cancers.

There are many reasons for this such as social deprivation, post-industrialisation and of course our lifestyle choices.

But there are also clear disparities in the availability of healthcare services, for example between urban, rural and coastal communities, and inequalities in accessing early diagnostics, clinical trials and the latest treatments.

OUR MISSION

Our mission is to work in partnership, fund research and support initiatives that will help people in Yorkshire to avoid, survive and cope with cancer.

RESEARCH-LED INNOVATION

We will use our research expertise as part of the charity's wider ambition to stimulate real life-changing improvements in how cancer patients and priorities are dealt with in Yorkshire.



Over the next five years we will invest in projects that have the potential to reduce the incidence of cancer, improve the early detection rate and accelerate research-led innovations for the benefit of people in Yorkshire and beyond.

OUR RESEARCH AIMS

1. Raising awareness of cancer and how to prevent it by working in the local community, schools and colleges, sports clubs and with other health-related organisations;
2. Promoting screening programmes and funding research that can improve diagnostic techniques to detect cancer at the earliest opportunity, allowing more effective treatment;
3. Investing in innovative research projects at every stage of a cancer patient's journey from initial diagnosis to treatment to end-of-life care.

We are therefore inviting applications for our 2015 round to help us achieve our Research Aims and to support our Mission.

Applications are invited between £5k and £1.5 million over 1-5 years in duration. The Charity encourages applications from a wide range of disciplines. Preference will be given to applications that address unmet needs, 'at risk' groups and communities, and/or involve cancer patients in Yorkshire. Eligibility is open to all healthcare organisations and universities in the UK.

For details on the 2015 Research Funding round and how to apply visit the "For Researchers" tab on the Yorkshire Cancer Research website at www.yorkshirecancerresearch.org.uk

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| Invitations to Apply | 15 th January 2015 |
| Preliminary Application Deadline | Midday, 16 th March 2015 |
| Funding Decisions | November 2015 |

NEWS AND UPDATES

PLEDGE YOUR CHANGE

Yorkshire Cancer Research has launched a new healthy living campaign to help people in Yorkshire reduce their risk of developing cancer.

40% of all cancers can be prevented by lifestyle changes, and the Life Choices Life Changes campaign aims to encourage people to make a pledge that will lead to a healthier future.

Please #PledgeYourChange today by visiting www.lifechoiceslifechanges.co.uk and help us create a healthier, happier Yorkshire. By signing up, you will also be eligible for a choice of three great offers from our partner organisations Up & Running, Filmore & Union and Fluid Training.

We are looking for case studies to help us publicise the campaign in local media across Yorkshire. If you've pledged your change and would be happy to have your story told in the press, please contact Nikki Brady, Senior PR Officer, by calling 01423 877228 or emailing nikki@ycr.org.uk.

WE HAVE MOVED!

Please note that YCR has relocated to Jacob Smith House, 7 Grove Park Court, Harrogate, HG1 4DP. Email addresses and phone numbers remain the same.

WE ARE RECRUITING!

This is an exciting time for Yorkshire Cancer Research with the launch of our new research aims. The current environment for cancer research has given us new opportunities and new challenges. As a result, we need to adapt and evolve so that we can make even more of an impact in the years ahead.

We are looking for dynamic and inspirational people to join our research team and we plan to recruit an individual with an excellent track record in the health sector.

See: www.yorkshirecancerresearch.org.uk/working-for-yorkshire-cancer-research for further details in due course.

SAVE THE DATE – 2015 ANNUAL RESEARCH MEETING

This year our annual research meeting will be held at Pavilions of Harrogate on: **Thursday July 2nd**

Registration will open in February 2015.

Please keep checking www.yorkshirecancerresearch.org.uk/for-researchers/annual-research-meeting for further details.

INFORMATION SESSION FOR AWARD HOLDERS

We are holding an information session on further developments with our strategy for new and existing award holders on Tuesday 24 February at 10.30 am. Email Rachel@ycr.org.uk to book a place. Please come along and see us in our new facilities!

UPDATE ON 90th ANNIVERSARY £5m SPECIAL FUNDING ROUND

The preliminary phase of this exciting additional funding round has now concluded. We received 85 applications from exciting research areas, many new to YCR and 42 applications passed through our strategic fit test. The excellence test phase will begin shortly with the invited full applications and the round will conclude in late March 2015.