



<b>Role Title: Research Engagement Manager</b>	<b>Grade: up to £36,000 (depending on experience) plus benefits</b>
<b>Reports to: Director of Research &amp; Innovation</b>	
<b>Direct Reports: N/A</b>	
<b>Directorate: Research &amp; Innovation</b>	
<b>Location: Harrogate base with Yorkshire wide remit</b>	<b>Date: February 2017</b>
<p><b>Main purpose of the role:</b>          Based at the Harrogate offices of Yorkshire Cancer Research but with frequent travel around Yorkshire, you'll drive support for the Charity and the work we fund by increasing regional engagement with patients and researchers. Working closely with patients, researchers, clinicians, fundraisers and other staff, you'll deliver stakeholder engagement through open days, facility tours and events to raise awareness of the work carried out by Yorkshire Cancer Research, and the benefit this has for cancer outcomes in the region.</p>	

#### **Key Responsibilities**

- Ensure patients have access to appropriate information which will allow them to be the best informed
- Bring our region-wide portfolio to life by arranging public facing events and increasing our engagement activity
- Build strong relationships with patients and researchers alike to encourage their involvement with the Charity
- Liaise with our clinicians, researchers and patients and co-ordinate their attendance at events where they talk about the research they do
- Ensure the Yorkshire Cancer Research brand is displayed through signage and materials wherever it can increase visibility in the Yorkshire region
- Raise the profile of the Charity across Yorkshire by disseminating relevant information to patients and researchers
- Collaborate and connect with the Charity's communication team to deliver patient centred messaging through a variety of media channels
- Maximise publicity and recognition for our work and encourage greater public support.
- Support the strategy of Yorkshire Cancer Research and help the Charity deliver against our key objectives (see <http://yorkshirecancerresearch.org.uk/strategy-and-objectives/>)
- Strengthen our local committee network and develop new networks of supporters and patient advocates
- Act as a role model internally and an ambassador externally by displaying our values which are:
  - Dedicated to people and communities in Yorkshire
  - Relentless commitment to saving lives
  - Excellence in everything we do

**Essential**

- Excellent interpersonal skills and the ability to communicate knowledgably about our research at all levels in all communities
- 3 years working in related research or health service environment
- Excellent planning and organisation skills
- Strong presentation skills and experience of presenting information to lay audiences and senior management
- Ability to influence and negotiate in challenging environments
- Experience of working and delivering with a high level of autonomy
- Health or bioscience degree (or equivalent)
- Outstanding project management abilities, rigorous analytical and critical thinking and report writing skills
- A commitment to Yorkshire Cancer Research and a passion for the work we fund
- Full UK driving license and consistent access to a private car with insurance for business use
- Eligibility to work in the UK
- Willingness to work flexibly including evenings and weekends

**Desirable**

- Event management experience an advantage
- Proactive networker with experience of building strong relationships
- High level of experience using Microsoft Office, including Outlook, Word, PowerPoint, Excel
- Experience of fundraising, PR and communicating research
- Experience with CRM systems and awareness about fundraising regulations are desirable but not essential as full training will be given.

Applications are invited from suitably qualified and experienced candidates by midday on Friday 10<sup>th</sup> March 2017 with interviews w/c 27<sup>th</sup> March. If you would like to apply, please submit a cover letter and CV to [research@ycr.org.uk](mailto:research@ycr.org.uk) before the deadline.