

MESSENGER

Winter 2016

Naomi's Story

Give in memory
this Christmas

Can your miles
make a difference?

Understanding
cancer in Yorkshire

Team Yorkshire -
you are amazing




yorkshire cancer
research

Registered Charity 516898

Saving Yorkshire Lives

Give in memory this Christmas



Naomi, Ed, Fiona & Jon

When Naomi Barrow lost her mum Fiona to cancer, she knew that she needed to direct her grief into something positive.

So she decided to create an online giving page called 'Memories about Mums', where others could share photos and stories about their mums and give a donation to Yorkshire Cancer Research in memory or celebration of their lives.

"The festive period doesn't make grief any easier.

"Nobody teaches you how to cope with grief, there's no guidebook or manual to get you through it," Naomi says.

"It would be lovely if we could extend 'Memories about Mums' and give in memory and celebration of all the loved ones who won't be with us this Christmas. It won't bring our loved ones back, but it will fund vital research that could prevent others in Yorkshire from having to spend their Christmases without their family or friends."

To share your memories this Christmas and make a donation, please visit www.ycr.org.uk/treasuredmemories

Can your
miles make a
difference?

This has been an amazing year for our fundraisers!

We've been blown away by everyone's efforts, and now you've even started calling us and asking about 2017. So here's everything you need to know.

We won't be releasing our 2017 guaranteed charity places until the New Year, but we know some of you are itching to get signed up for your next challenge and need motivation to train during the cold and dark winter months.

The good news is you can book your own place in many events now, and start training and fundraising.

Why get your own place instead of a charity place? If you buy your own place 100% of your fundraising goes to Yorkshire Cancer Research and we won't ask you to set a fundraising target!

You will, of course, still be part of Team Yorkshire and get the same support from us as always! For more information visit www.ycr.org.uk/jointheteam



Great North Run -2016

Find out more at www.ycr.org.uk



Public Health
England

Understanding cancer in Yorkshire

We've joined forces with NHS England and Public Health England to produce a new report called 'Cancer in Yorkshire' that brings local data together for the first time.

We need to have a clear picture of cancer in Yorkshire so that we can invest your donations in projects that will have the most impact on the lives of people living in our region.

Clare Rogers, Consultant Breast Surgeon and NHS England Cancer Network Clinical lead said:

"This information will help those involved in prevention, early diagnosis, treatment and long term care to direct resources in the most efficient way. This will make a real difference to the lives of people in Yorkshire and Humber."

To read the report, visit www.ycr.org.uk/cancerreport2016

Bladder cancer clinical trial

Patients are now being recruited to take part in our new bladder cancer clinical trial.

The trial will compare two treatments for aggressive bladder cancer – immediate bladder removal, called a cystectomy, and a bladder preserving therapy known as BCG. If successful, the trial will be expanded nationally.

Lung cancer in Hull



Colin and his wife Allyson

Patients taking part in our investigation into cancer inequalities in Hull and East Yorkshire have been sharing their stories as part of Lung Cancer Awareness Month.

Colin Russell, who was diagnosed with mesothelioma earlier this year, is one of a number of patients whose experience of living with cancer is being tracked through questionnaires, in depth interviews and analysis of medical records. To read Colin's story, please visit www.ycr.org.uk/colinrussell.

We are only able to tackle Yorkshire's cancer problems because of the support of people like you.

Thank you.

Team Yorkshire - You are amazing! In 2016...



471 of you ran 4,035 miles (not to mention your training distances!)



2 of you walked 52 miles in the Sahara desert in 120 Fahrenheit



A million kilos were lifted in just eight hours and 20 minutes



1,090 of you got on your bikes to raise cash and cycled a whopping 73,900 miles



Our committees held 26 coffee mornings serving 1,612 cups of tea and countless cakes



36 thrill-seekers jumped out of a plane from 15,000ft – a combined falling distance of 100 miles



30,160 people turned their wrists purple with our colour-changing UV wristbands



£81.4K was raised through online fundraising pages



Two cricket-mad friends walked 72.9 miles from Headingley Pavilion to Scarborough Cricket Club raising over £2k

**Sadly around 30,000 people in Yorkshire were diagnosed with cancer.
This means we still have so much more to do.**

Ways to Give

Regular gift - for monthly donations visit: www.ycr.org.uk/donate

Donate today - give online at www.ycr.org.uk or call 01423 501269

Text - text YORKSHIRE to 70007 to donate £3.

Legacy gifts - speak to your solicitor if you'd like to leave a lasting gift.

Alternatively send a **cheque** or **postal order** to us at:

Yorkshire Cancer Research Jacob Smith House, 7 Grove Park Court, Harrogate HG1 4DP

Why not set up your own Team Yorkshire fundraising page? go to www.ycr.org.uk/sponsor

Help us spread the word

 yorkshirecancerresearch
 @yorkshirecancer

www.ycr.org.uk

T: 01423 501269

E: supportercare@ycr.org.uk



yorkshire cancer
research

Saving Yorkshire Lives